

The two-day State Level conference- Voyage-I

on

**“Strategies for Innovative Learning and Teaching
Methodology in Management Education”**

21st and 22nd February 2017

Hosted jointly by



**Ajeenkya D Y Patil University, Pune
D Y Patil School of Management, Lohegaon, Pune
and
Savitribai Phule Pune University**

The 1st Annual State Level Conference of **Ajeenkya D Y Patil University and D Y Patil School of Management, Lohegaon, Pune** was organized during 21-22 February 2017. Conference witnessed eminent scholars from across the state discussing contemporary issues in the field of innovative learning and teaching methodologies especially in management education. There was overwhelmed response for this state level conference 150 plus participant were present.

The vision of the conference

The classroom needs to be student centric and it should also facilitate adaptive learning. Teaching and learning should be a collaborative effort. There is also a necessity for arriving at a clear policy on classroom teaching in terms of content, delivery, student engagement and participation, availability and use of technology, evaluation processes, etc., to address the challenging demands of the present day management students, maintain the relevance of classroom teaching, and sustain students' interest in class

Guest of the conference

Shree Ram Marlapalle	Chief Guest, Inaugural Function	Vice President (HR), Endurance Group of Industries, Aurangabad
Dr Annasaheb Gurav	Guest of Honour	Head of the Deapartment & Professor, Shivaji University, Kolhapur
Dr Shubhda Kulkarni	Guest Speaker	Professor, IIMS, Jalgoan
Dr Ashotush Paturkar	Guest Speaker	Dean-Academics, B.A.M.I, Nagpur
Shri Maharana Roy	Chief Guest, Valedictory Function	General Manager (HR), Bajaj Ltd

After singing the national anthem and lighting of the lamp **Dr E B Khedkar, Vice Chancellor, ADYPU** felicitated all the guest and delivered the welcome speech of the conference. Dr Khedkar stressed on the role of technology in teaching learning process. He talked about various initiative taken by DYPSON and its effect on MBA students. He highlighted management education is shaped by many variables, including the needs and preferences of consumers of business education; the knowledge, abilities, and skills employers expect graduates to possess; the choice of providers available to those interested in pursuing management degrees; and the resources business schools need to serve their customers. He expressed Ajeenkya D Y Patil University is emerging very fast and 10 to 15 years it will be among 200 universities in the world.

During the inaugural session, **Chief Guest, Shree Ram Marlapple, Vice President, Endurance Technologies Ltd, Aurangabad** highlighted about industry concern about performance of MBA students and the growth of management education. Mr Ram described, growth in the number of business schools has accelerated over the last two decades. This acceleration, propelled by the increase in the rate of growth of the Indian economy, speaks also for the entrepreneurial initiative of promoters to seize commercial opportunities in education. The imbalance between demand and supply for management graduates has led to an overly commercial and exploitative environment in management education. It is not clear how many of the recently started institutions are merely speculative and how many are seriously committed to the cause of management education. It is not also clear how many actually meet the norms and standards established by the All India Council for Technical Education. He also emphasized the marketplace for business schools today is characterized by relentless change. Increasing competition from non-accredited schools and business education market are among the root causes of the instability. Management education is at risk, and industry wide leadership is needed to position business schools to respond to emerging priorities and challenges.



Guest of Honour, Dr Annasaheb Gurav, Professor and Head Management Department, Shivaji University, Kolhapur, gave a presentation on various methodologies on teaching and learning. During his presentation, he touched various aspects related to class engagement and involvement. He added Psychology of student works as a major parameter for student's growth. The knowledge of Student's psychology helps the teacher to get answers to questions like what are the factors that affect students learning. Session was very interactive.

Dr Shubhda Kulkarni, Professor, IIMS, Jalgoan expressed her concern about the status of management education in rural part of Maharashtra. She highlighted the dilemma of rural management education is between explicit value orientation towards the betterment of the poor and the value neutral

optimization approach of conventional management education. While the class room segment actually takes the optimization approach, the field segment actually sets the context for value orientation.

Dr Ashutosh Paturkar, Dean-Academics, B.A.M.I, Nagpur delivered his session with presentation. He stressed on the innovative approach of management faculties. He emphasises the need for communication, leadership, entrepreneurship, team work, creative skills, cross-cultural understanding, problem solving, and right-brain 'stuff'. He highlights a changing contemporary workplace and workforce, a need for increased creativity in business and broader management skills such as team work, communication, and emotional intelligence. Dr Paturkar raised a question, how might business education processes support and encourage the creative potential of future managers by embedding a culture of creativity?

Valedictory session was chaired by **Mr Maharana Roy, General Manager (HR), Bajaj Ltd.** Mr Roy talked about leadership development in management education. He described Leadership development has been dominated by psychological approaches, often reduced to so-called 'people skills'. MBA programmes now must include sections on team-building, coaching, performance management reviews, presentation skills etc. He highlighted leadership development within management education should develop the 'character', integrity, skills and discursive intelligence necessary for the responsible exercise of power.

Dr Khedkar suggested students to take advantage of this conference for learning and also encouraged faculty members to adopt innovative learning teaching methodology.

Dr Goutam Saha, was the Convenor of the conference .