

News Letter of Dr.D.Y.Patil School of Management and Dr. D. Y.patil School of MCA form June 2013 to Sep 2013

1) Induction Program dated 6th ,7th and 8th August 2013 for MBA and MCA Students

Two days Induction program is organized for MBA and MCA “Explore the Genius within” on 6th ,7th and 8th August 2013 for MBA and MCA the speaker was Mr.DineshNathani, MD, Synergy with Energy, Dr. Shilpa Rao, Dentist ,Mr.Shriram, Pendse, CEO, Max Automation and Control Solution, Pune . Objective of the event was to explore the hidden talent of student and management of stress. About 130 students of MCA and 100 students of MBA attended the program.



From the left to right Mr. Satendra Sharma, student repetitive, Dr.Kalwane, Director, DYPSOET, Dr.E.B.Khedkar, Dean, University of Pune,Director Dr.D.Y.Patil School of Management and Dr. D. Y Patil School of MCA, **Mr.DineshNathani, MD, Synergy with Energy**, Dr. O.P. Haldar.

The students were enthralled by the exercises they conducted. **They learned the importance of positive attitude, respect and setting priorities in life.** The speaker conducted small meditation sessions with the students which energized them. The workshop also helped the students give away their inhibitions and make friends with the classmates. It also brought the faculty members close. On 8th August 2013 the speaker was from industry



The entire student while performing task





Dr. O.P. Haldar while felicitating to Mr. Shriram Pendse, CEO, Max Automation and Control Solution, Pune



Dr.O.P. Haldar, Professor, Dr.D.Y.Patil School of Management while felicitating Dr.Shilpa Rao

2) Orientation program for Credit Based System dated 27th July 2013





From left to right Dr.O.P.Haldar, Professor, Dr. D. Y. Patil School of Management, Dr. Shailesh Kasande, Dr.(Capt) C. M. Chitle, HOD, PUMBA, Dr.E.B.Khedkar, Dean, University of Pune, Director Dr.D.Y.Patil School of Management and Dr. D. Y Patil School of MCA, Adv. Sushant Patil, Dr. Markade, Dr. P.C.Kalkar, Director, Sinhgad Institute of Business Administrator.

Dr.D.Y.Patil School of Management and Dr.D.Y.Patil School MCA has organized workshop for all the Director of Pune University for new credit based Marking system on 27th July 2013.

From the academic year 2013-14, University of Pune has made drastic changes for MBA syllabus and for other management courses. Choice Based Credit System and Grading system is applicable for all. For this purpose recently University of Pune and Dr. D. Y. Patil School of Management have conducted one day workshop at – Dr. D. Y. Patil School of Management, Lohegaon, Pune. Dr. E. B. Khedkar Dean, Faculty of Management and Director, Dr. D. Y. Patil School of Management, Capt. (Dr.) C. M. Chitale, Head of PUMBA, Dr. Parag Kalkar, Dr. Shailesh Kasande, Dr. Amol Markale, Chairman, various Board of Studies, Adv. Sushant Patil, Director, Dr. D. Y. Patil Knowledge City, were present. Large number of directors and faculties from Management fraternity of Pune, Ahemadnagar and Nashik attended the program. Dr. E. B. Khedkar Dean, Faculty of Management, University of Pune has given guideline about implementation of Choice Based Credit System and Grading system. This syllabus is designed as per the requirements of Industry. For the implementation of this system, all faculty members were advised to improve their academic skills so that it would benefit the students and bring in innovation. He emphasised on communication skill, leadership and most importantly motivation. He has given a brief idea of the scheme of Choice Based evaluation.

3) Two day FDP Program on Marketing Management on dated 12th August 2013



From left to right Dr. Subhas Bhawe, Dr.E.B.Khedkar, Dean, University of Pune, Director Dr.D.Y.Patil School of Management and Dr. D. Y Patil School of MCA, Dr.Shailesh Kasande, Director, Vishvkarma Institute of Management,

In association of University of Pune Dr.D.Y. Patil School of Management and Dr. D. Y. Patil School of MCA have organized two days Faculty Program for the Marketing Management for the revised syllabus of University of Pune on 12th and 13th August 2013 at Dr.D.Y.Patil Knowledge City. Program is inaugurated by Dr. Subhas Bhawe, Dr.E.B.Khedkar, Dean, University of Pune, Director Dr.D.Y.Patil School of Management and Dr. D. Y Patil School of MCA, Dr.Shailesh Kasande, Director, Vishvkarma Institute of Management, Dr. S. V. Sangvikar, Chairman, Marketing Management Board, Faculty of Management, University of Pune.. The subject experts were Dr.Jayant Panse, Dr. Prtisha Vabade, Dr.Milind Marathe, Director, Sinhgad Institute of Management and Computer Application.



From left to right Dr. Subhas Bhawe, Dr. Shailesh Kasande, Director, Vishvkarma Institute of Management, Dr. E. B. Khedkar, Dean, University of Pune, Director Dr. D. Y. Patil School of Management and Dr. D. Y. Patil School of MCA, Dr. S. V. Sangvikar, Chairman, Marketing Management Board, Faculty of Management, University of Pune.



4) Ph.D. Course work for Organization Management dated 10th August 2013



From left to right Dr.E.B.Khedkar, Dean, University of Pune, Director Dr.D.Y.Patil School of Management and Dr. D. Y Patil School of MCA, Dr.Shirude, Director, Prin. N. G. Narlikar Institute of Career Development and Research, Dr. Narendra Kadu, Registrar, University of Pune,

Research is one of the key area at the university of pune. To enhance the kind of research work carried out by the Ph.D. Scholars and help them to adopt the research process seriously. University of pune is organising research methodology course work sessions at various institutes. One of these workshop in the series is being conducted at Dr D Y Patil School of Management, Lohegaon, Pune. Ph.D. Course work in organization Management by inaugurated by Dr. Narendra Kadu, Registrar, University of Pune. Dr.E.B.Khedkar, Dean, University of Pune, Director Dr.D.Y.Patil School of Management and Dr. D. Y Patil School of MCA, Dr.C.M.Chitle, Chairman, BOS(HR) and HOD of PUMBA, Dr.G.K. Shirude, Director, Prin. N. G. Naralkar Institute of Career Development Research, Pune, Dr. R. N. Chitnise, Principal, MITSOM, Pune were present for the inaugural session.



From Left to right Dr. Shirude, Director, Prin. N. G. Narlikar Institute of Career Development and Research Dr. D. N. Chitnis.



September 2013 Activity List

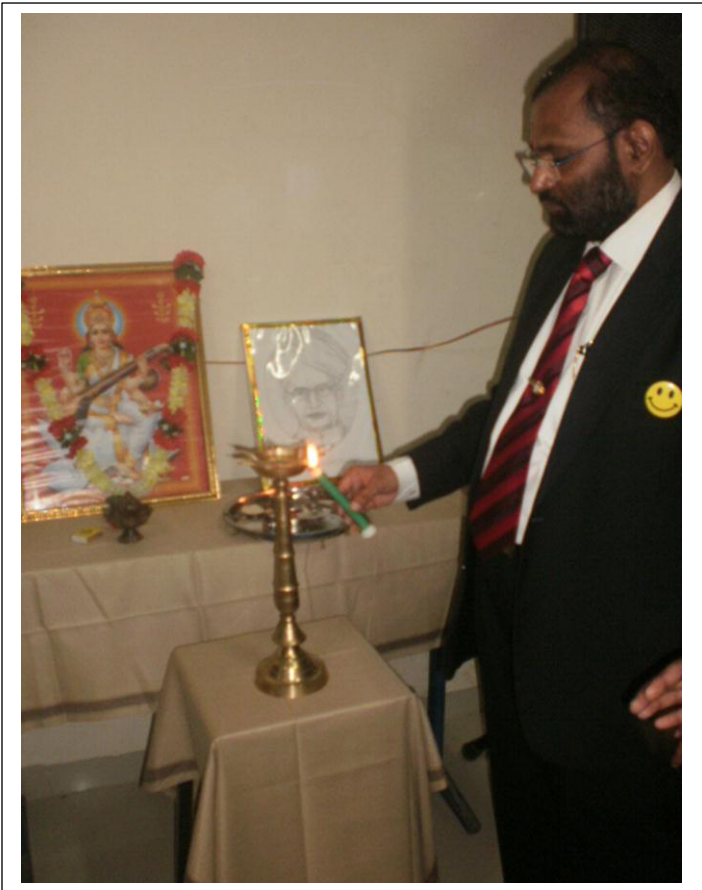
- 1) Work Shop on EBISCO Data Base for MBA and MCA students organized on 4th Sept 2013



(From left to right Dr. K. G. Upadhaya, Training Manager , EBISCO Data Base, Dr. O. P. Haldar, Professor, DYPSON, Mrs. Carushila Gaikwad, Librarian)

Dr.D.Y. Patil School of Management and Dr. D. Y. Patil School of MCA have organized one day workshop on EBISCO Data Base for MBA and MCA students. Speaker was Dr. K. G. Upadhaya, Training Manager , EBISCO Data Base.

2) Teachers Day Program 5th Sep 2013



In order to show appreciation, sincerity and gratitude for the teachers, the students of Dr. D.Y. Patil School of Management and Dr. D. Y. Patil School of MCA have organized teachers Day celebration. Students have presented many activities like singing, dance and fun Game. The function started with an encouraging and enthusiastic opening note by the honorable director of DYPSON Dr. E. B. Khedkar. He motivated and guided the students to become good citizen.



3) Dr. D Y Patil School of Management Fresher's Function – FRESCO – 13
on September 13th 2013



(from left to right Mr.Vikram, Mr. Fresher, Dr. E. B. Khedkar Director, DYSOM and DYPSONCA and Ms.Sara, Ms. Fresher)

Dr. D Y Patil School of Management has organize Fresco-13 , the fresher's function on September 13th 2013, had an interesting theme of **Angels And Devils** .The event was organized at **Elite Suites In Viman Nagar** . The bright morning had its effect on the students who were bright and sunny in their devil and angel's attire. The second year senior students welcomed the newcomers warm heartedly. The function started with a bang with an encouraging and enthusiastic opening note by the honorable director of DYPSON Dr. E. B. Khedkar. He motivated the students to enjoy the function and develop good relations amongst them.

There were activities like **paper dance, singing, funny One -minute activities followed by a blast at the dance floor with the DJ** .The delicious lunch that followed the DJ saw some interesting informal interactions.

4) Parichay – 2013 Fresher party of MCA



Dr. D Y Patil School of MCA has organized Parichay-13, fresher party at Badminton Court, Main Building, D Y Patil Knowledge City, Lohegaon, Pune. Objective of program is to welcome new faces and to explore their hidden talent. MCA 2nd and 3rd Year students have organized many management game and singing and dance competition for MCA 1st year. Based on their performance committee has selected Mr. Fresher and Ms. Fresher.

The function was end with the felicitation of Mr. Fresher and Ms. Fresher by the hand of honorable director of DYPSON Dr. E. B. Khedkar and his

5) Industrial Visit at Central water and Power Research Station on dated 26th Sep 2013



With the objective of providing practical knowledge to the students Dr. D.Y. Patil School of Management and Dr. D. Y. Patil School of MCA have organized industrial visit at Central water and Power Research Station.

All students saw how to discharge the water, how to measure speed of water ,where to control the speed of water .Their basic function was to know the discharge of water and they provide velocity to measure the speed of water. They has an applied magnetics system to measure the speed of water .The required speed is 3m per sec while 0.1 m to 0.6 m is the measurement level which is measured by using the applied magnetics system. The first discharge is from 0 to 9000 and second discharge is from 9000 to 12,500 and third discharge is from 12,500 and above.

6) Guest session on “Surviving as Testing Professional”



The guest lecture was organized on “Surviving as a Testing Professional” on dated Friday 27th Sept2013. The guest speaker was Mr. Souvik Jana, Sr. Project Manager, Tech Mahindra Pune

In his session he focused on various skilled required for being a software tester in information technology. And, in brief he explained the various model like water fall model, Test life cycle V model, required in testing with the help of live experiences in his software career and the importance of domain knowledge. With his live experience, he emphasized that “Knowledge is Power”.

7) Workshop on Earthquake Demo and Presentation dated 29 Sep 2013



Students of Dr. D. Y. Patil School of Management have participated in workshop “**Earthquake Demo and Presentation**” organized by Bharatiya Jain Sanghatana College (Arts, Science and Commerce) Bakori Phata, Wagholi, Pune-412207 on dated 29th Sep 2013.

8) Organized one day Workshop on Innovation, Entrepreneurship, IT Scenario and Current Affairs on dated 30th September, 2013



Dr. D.Y. Patil School of Management and Dr. D. Y. Patil School of MCA have organized one day Workshop on Innovation, Entrepreneurship, IT Scenario and Current Affairs on dated 30th September, 2013. The speaker was Mr. Narendra Kulkarni, Business Head, Glodyne Technology Ltd. Pune And Mr. Aniruddha Gupte, CEO, Layer 3 media inc, Pune, IIT Kharagpur alumnus.

9) Students of MBA and MCA have participated in Zonal Level Cricket Tournament at Oture.

10) The 12 students of Dr. D. Y. Patil School of Management Omkar Barne, Tausif Shaikh, Nikhil Mandekar, Sudrasan Iyer, Yogesh Gore, Gaikawad Supriya, Mohite Archana, Sharma Stendra, Abhisek Kumar, Nilesh Chaudhari, Shaikh Gulzar, Karuna has participated in Business Process Excellence-2013” - Group 1 - Student Centric Program; Cluster 6A , BCUD, UoP, under QIP organized by The objectives of the program are: Exploring students to “ Process Excellence” initiatives in the industry, Understanding the areas of improvements in “Business Processes” from project perspective, Developing Professional traits to develop employability organized by Institute of Industrial & Computer Management & Research (IICMR), on 29th Sept 2013.

11) Two students of Dr D Y Patil School of Management won the first round of Clean and Clear Fresh Face 2013 contest organized at Dr D Y Patil Knowledge City.

Clean & Clear™

Dhamaal, masti and unlimited fun

Where: DY Patil Technical Campus, Lohegaon

Luv-shuv tunes: Songs from *Aashiqui 2* created a lovely ambience, when participants including Nikhil Wani crooned *Sunn raha hai na* while Rashmi Shrivastava belted out *Tum hi ho* at the Clean & Clear™ Pune Times Fresh Face 2013 auditions. There were a few covers some students sang to, one of them being Adele's *Rolling in the deep*, sung by Anusha James. Adding a bit of comedy to romance, Mridul Kumar Singh recited a romantic comedy shayari for everyone present there.

To the beat: Making most of their talent, were students Luv Harshavardhan who played the guitar and Shuvonil Chakraborty who made use of the floor; his bag and plastic bottles, to create rhythmic beats and enthralled the crowd, who cheered for them.

Rap to Dances: Rajas Raygade and Raghav Bhardwaj rapped a song they composed. Rahul Bhatia who danced his heart out at the auditions, received a compliment from judge model-actor Abhyangh Kuvalekar.

Winners: Rahul Bhatia, Rakhee Jha, Tarun Dhanrajani, Rashmi Shrivastava.

Faculty Speak: "It is a great platform for the students to display their hidden talents and the kind of exposure they get will help them prosper in the long run," said Balkrishna Govind Bhandarkar, vice-president of corporate affairs, of the college.

You can check out the contenders online and vote for them - just log on to itimes.com/freshface today!

— Mihir Bhanage

WINNERS
RAKHEE JHA & RAHUL BHATIA

WINNERS
TARUN DHANRAJANI & RASHMI SHRIVASTAVA

WINNERS

If you are...
The...

Activity Report of October 2013

1) Friendly Cricket Match on dated 05/10 / 2013



Dr. E. B. Khedkar –Director inaugurating the match.



Students of MBA and MCA playing the match



Instructions being given the participatory students



Dr. E. B. Khedkar congratulating the winners.

A friendly cricket match was organized for MBA and MCA, so as to built humanly and friendly relationship amongst the students of both the departments.

As a legacy that was started in the year 2012, the matches were held on 5 / 10 / 2013 under the guidance of Prof. Sachin T Mahale will support and permission from Shri Dr E. B. Khedkar. The event was inaugurated by Shri Dr E. B. Khedkar and the first match started from 10.30 am. There were in all 7 boys team, and 2 girls team each from MBA and MCA. The event was properly arranged and conducted and it continued till 4.30 pm when the final match between

MBA 2nd year and MCA 2nd Regular was over. The winner team from boys team was MCA 2nd Regular and girls team was MCA.

Thus by organizing this event which aim was to unite two departments following the theme is best policy and make understand the power of being united to students was successfully fulfilled.

2) THE RASS DANDIYA 2013 on dated 11th Oct 2013



Inauguration speech by Dr. E. B. Khedkar on Dandiya Rass 2013

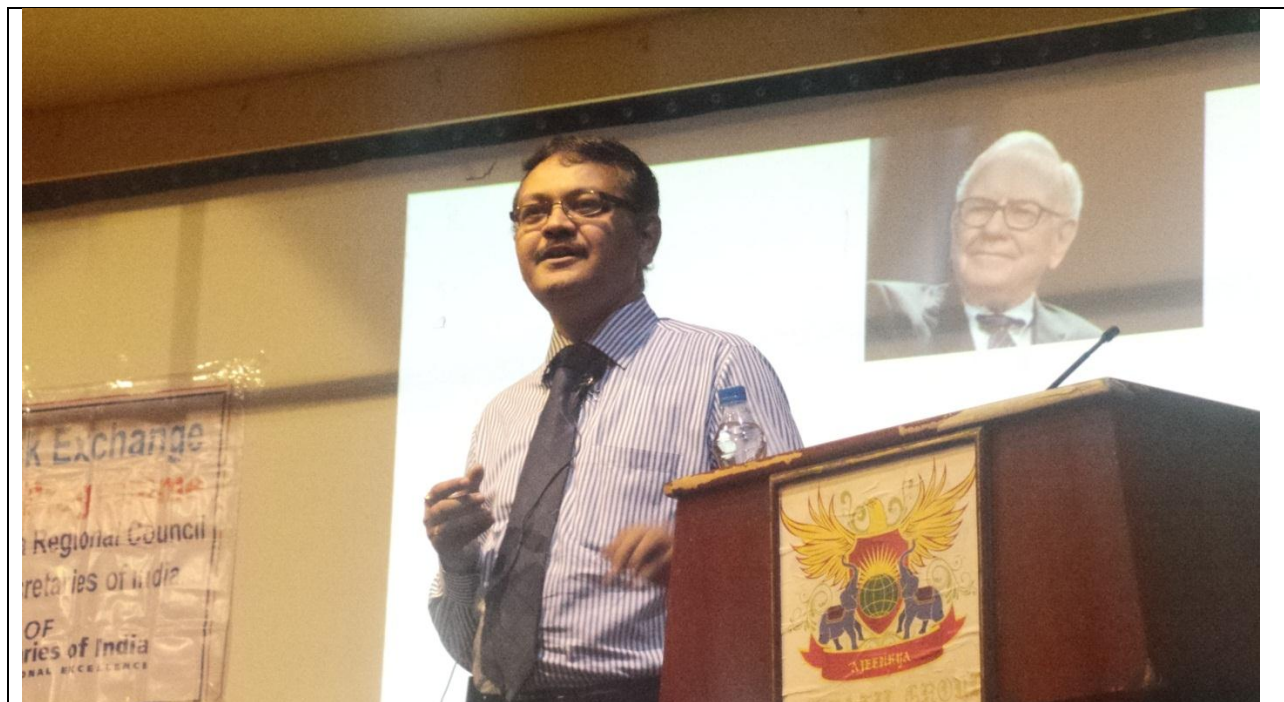


The first time in the history of the Dr.D.Y.Patil Knowledge City. Rass Dandiya 2013- a cultural program was held in the evening on Friday 11 Oct 2013 at football ground between 16.00 hrs- 21:00 hrs. Organized by our college for whole campus. Prof. B. G. Bhandarkar- Director Corporate Relations DYPKC was a special guest for the programme .The inauguration speech with a brief importance of [Navratri](#) festivals was given by Dr. E.B Khedkar (Dean of University of Pune, Director of Dr. D.Y.Patil School Of Management And Dr.D.Y.Patil School Of MCA).

Various prizes were given for best costume; best dancer and special gifts were given to volunteers for their hard work in making this event as a grand success.

3) One day work-shop on “CAPITAL MARKET MICRO, SMALL AND MEDIUM ENTERPRISE”
on dated 7TH Oct 2013





Dr. D. Y. Patil School of management and MCA Lohegaon conducted a one day workshop on 7th oct 2013 on “capital market micro, small and medium enterprise. “The work shop was organized by Bombay Stock Exchange in association with western India regional council of institute of company secretary of India (ICSI) alone with ministry of corporate affairs of investor awareness programmed. Dr. Ranjit Krishanan presented the theme of the workshop and discusses the importance of Indian economy, financial market and entrepreneurship.

Session I Primary Market –

Mr. Vivek Sadhale, founder of legal logic consulting discussed on primary market which is a part of capital market, where generally securities are sold for the first time i.e. New securities are issued from the companies through IPO’s with the help of prospectus to raise their capital due to high risk, its difficult to take decision regarding IPO’s by both the parties i.e. investors and company because generally people invested on basis of track record of company. Recent successful IPO was seen Just Dial and Twitter, finally he end his session by suggesting all to do recent study of capital market.

Session II Advance Capital Market –

C S Prakash Pandya discussed on capital market. He started his session by introducing the father of stock market - Warren Buffet. He later explained the capital market and its working in last he advised us to start saving through diversified portfolio and learn to invest. Mr. Ranjit Krishanan explained the current Indian economy scenario with respect to world economy he also focused on the relationship between professor and student with certain example. It was the last session of he workshop which was again delivered by CS Prakash Pandya, on small,medium enterprises exchange ,firstly he give a brief introduction of micro and medium enterprises with its governing body and guidelines issued by BSE,SEBI for them he finally concluded his session by providing certain details about investor , funding for micro and medium enterprises business.

4) Following students have participated in One day workshop on “Cloud Computing “organized by IICMR, Nigadi under cluster for Quality improvement program.
Mr.Dinesh Chouhan, Ms. Shubhangi Deshpande, Ms.Nikita Jadhav, Ms.Ashwini Jadhav, Ms. Rajani Sharma, Ms. Harsali Pawar, Mr.Jayhind Yadav, Mr.Sagar B Gohad, Mr. Sharad Atara, Mr.Salman Mulani, Mr. Wasim Shaikh.

5) National Conference Nigidi prof Sheetal Jalgaokar,

6) Shreekala and Deboshree NBN Sinhgad Technical Campuse

7) Amol IBMR

8) Industrial Visit