



Dr. D. Y. Patil School of Management

Dr DY Patil Knowledge City, Charholi (Bk.), Via Lohegaon, Pune – 412105

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual. (2021-22)

BEST PRACTICE-I

A) Title of the practice: Corporate Executive Series

1. Objectives of the Practice

- i) To provide students industry exposure during Pandemic.
- ii) To enhance the quality of teaching and learning by linking the teachings with industry experiences.
- iii) To improve the employability of students.
- iv) To improve the accessibility to industry for the students.

2. The Context:

The vision of the institute focuses on imparting quality academic delivery for benefiting the students. It also focuses on talent and motivation for creating a success path with strategic roadmap. DYPSON tries to reduce the gap between practical aspects and theoretical knowledge. It constantly encourages the students and teachers, providing support and creating platform for the students for inculcating entrepreneurial skills, leadership skills, etc. for achieving their goals. The institute provides platform to the students where they can improve their managerial skills and get ready to enter into the competitive market. Students are always motivated to cope up with the changing scenarios with the practical aspects of learning apart from the books. Student involvement in various committees such as Alumni Committee, Library Committee, Conference committee etc. helps them to learn the managerial practices and improve themselves. During Pandemic, students are encouraged to attend the online classes and corporate events.

The corporate events with resourceful persons provide the students with corporate exposure and help them become industry ready.

3. The Practice:

- i) Resource persons from various fields are invited to give a talk/ share their expertise/experiences with the students.
- ii) This helps students get industry exposure and improve the employability of students.
- iii) The events are created on Microsoft Teams and the students are notified of the events well in advance
- iv) All students are allotted the institute Unique Login Credentials for joining the online classes and for identification purpose.
- v) MS-Teams License copy of software is purchased.
- vi) Students interacted with the corporate guests/speakers and asked their queries and doubts during the sessions and even after the sessions by sending messages/emails to the speakers.

4. Corporate Events:

1) “Corporate Communication & Psychology of Persuasion”

Resource Person: Mr. Nitin Bakle, GM Siemens, XL Design Technologies

Date: 25/06/2021



Youtube Link: <https://www.youtube.com/watch?v=2h8zeVqfG8s>

2) Resource Person: Chandan Maheshwari, Head, Global Sales Division & Beauto Systems

Date: 03/07/2021

DR D Y PATIL SCHOOL OF MANAGEMENT,
LOHEGAON, PUNE

PRESENTS

CORPORATE EXECUTIVE SERIES

Prof. (Dr.) E. B. Khedkar
Director
DYPSON
&
Vice President
Ajeenkya DY Patil University
and
Ajeenkya DY Patil Group

Mr. Chandan Maheshwari
Head
Global Sales Division
Beauto Systems

Prof. (Dr.) O. P. Haldar
HOD
DYPSON

3) “Neuroscience of Habit Formation”

Resource Person: Mr. Sachin Narke, Head, Learning & Development HR, Core Business Group, Forbes Marsall

Date: 16/07/2021

DR D Y PATIL SCHOOL OF MANAGEMENT,
LOHEGAON, PUNE

PRESENTS

CORPORATE EXECUTIVE SERIES

A TALK ON “NEUROSCIENCE OF HABIT
FORMATION”

Friday, 16th July, 6:00 pm onwards

Prof. (Dr.) E. B. Khedkar
Director
DYPSON
&
Vice President
Ajeenkya DY Patil University
and
Ajeenkya DY Patil Group

Mr. Sachin Narke
Head
Learning & Development
HR, Core Business Group
Forbes Marshall

Prof. (Dr.) O. P. Haldar
HOD
DYPSON

Coordinating Teams

Dr. Rachna Gour Dr. Shreekala Bachhav Dr. Debashree Jana
Prof. Shubham Wadpalliser Prof. Ashutosh Khedkar

4) “National Webinar on IPR’s and Copyright in Digital Era”

Resource Person:

- i) Dr. Nilesh Pandit, Lead IPR-Patents, Tata Consultancy Services
- ii) Dr. Nandkumar Dahibhate, Former Principle Technical Officer, CSIR-National Chemical Laboratory, Pune

Date: 23/07/2021

DR DY PATIL
SCHOOL OF MANAGEMENT

PRESENTS

**National Webinar on IPR's and
Copyright in Digital Era**

Prof. (Dr.) E. B. Khadkar
Vice President
Ajeenkya DY Patil University
and
Ajeenkya DY Patil Group

Dr. Nilesh Pandit
Lead IPR - Patents
Tata Consultancy Services

Prof. Charushila Gaikwad
Librarian
and
Organiser of the Event

Dr. Nandkumar Dahibhate
Former Principle Technical Officer
CSIR- National Chemical Laboratory
Pune

Date: Friday, 23/07/2021
Time: 11.00am

5) “HOW TO BE COMPANY FIT- A GUIDE TO DISCOVERY OF A RIGHT CAREER PATH”

Resource Person: Mr. Venkatesh Neelam, Deputy Manager, Recruitment, Volvo Group

Date: 24/07/2021



**DR D Y PATIL SCHOOL OF MANAGEMENT,
LOHEGAON, PUNE**

PRESENTS

CORPORATE EXECUTIVE SERIES

**"HOW TO BE COMPANY FIT-A GUIDE TO
DISCOVERY OF A RIGHT CAREER PATH"**

Saturday, 24/07/2021, 11.00 am onwards
Platform: MS Teams-Corporate Events



Prof. (Dr.) E. B. Khedkar
Director
DYPSOM
&
Vice President
Ajankya D Y Patil University
and
Ajankya D Y Patil Group



Mr. Venkatesh Newam
Deputy Manager
Recruitment
Vivo Group



Prof. (Dr.) O. P. Halder
HOD
DYPSOM

Organizing Team:

Dr. Rachna Gaur
Prof. Shubham Wadpallwar

Dr. Shreekala Bachhav

Dr. Debashree Jana
Prof. Ashutosh Khedkar

6) “SCM OPERATIONS & CORPORATE READINESS”

Resource Person: Mr. Devender Chillar, Vice President-Operations, Dynamic Logistics Pvt. Ltd.

Date: 30/07/2021



**DR D Y PATIL SCHOOL OF MANAGEMENT,
LOHEGAON, PUNE**

PRESENTS

CORPORATE EXECUTIVE SERIES

"SCM OPERATIONS & CORPORATE READINESS"

Friday, 30/07/2021, 09.00 am onwards
Platform: MS Teams-Corporate Events



Prof. (Dr.) E. B. Khedkar
Director
DYPSOM
&
Vice President
Ajankya D Y Patil University
and
Ajankya D Y Patil Group



Mr. Devender Chillar
Vice President,
Operations
Dynamic Logistics Pvt. Ltd.



Prof. (Dr.) O. P. Halder
HOD
DYPSOM

Organizing Team:

Dr. Rachna Gaur
Prof. Shubham Wadpallwar

Dr. Shreekala Bachhav

Dr. Debashree Jana
Prof. Ashutosh Khedkar

7) “Cloud Computing & Future Business Models”

Resource Person: Mr. Nitin Bakle, GM Siemens, XL Design Technologies

Date: 13/08/2021



8) “Mandatory Skills For Freshers”

Resource Person: Mr. Aniruddha Pathak, Certified Career Coach (Vodafone Idea, Reliance Communications, Jet Airways)

Date: 20/08/2021



9) “A REVOLUTIONARY ASSESMENT PROGRAM DEVELOPED & IMPLEMENTED IN JAPAN”

Resource Person: Mr. Tomio Isogai, Freelance Advisor in Indo-Japanese Relations & Senior Advisor at Japan Desk, Kochar & Co., New Delhi.

Date: 26/08/2021



10) “THE SEVEN PILLAR OF SUCCESS”

Resource Person: Mr. Nilanjan Mukherjee, DGM-HR, Relaxo Group

Date: 28/08/2021



11) “HOW TO MAKE AN IMPACT IN INTERVIEWS”

Resource Person: Mr. Kunal Kumawat, Human Resource Manager, Atlas Copco Compressor Technique Customer Center, Pune.

Date: 09/09/2021

**DR D Y PATIL SCHOOL OF MANAGEMENT,
LOHEGAON, PUNE**

PRESENTS

CORPORATE EXECUTIVE SERIES

**HOW TO MAKE AN IMPACT IN
INTERVIEWS**

Thursday, 09/09/2021, 04.00 pm

Platform: MS Teams-Corporate Events





Prof. (Dr.) E. B. Khedkar
Director
DYPSON
& Vice President
Ajeenkya DY Patil
University
And
Ajeenkya DY Patil Group

Mr. Kunjal Kumawat
Human Resource
Manager
Atlas Copco
Compressor
Technique
Customer Center

Prof. (Dr.) O. P. Haldar
HOD
DYPSON

Organizing Team:

Dr. Rachna Gaur Dr. Shreekala Bachhav Dr. Debashree Jana
Prof. Shubham Wadpallwar Prof. Ashutosh Khedkar

12) “SYNERGY WITH ENERGY”

Resource Person: Mr. Dinesh Nathani, Global Life Energy Coach

Date: 08/10/2021



DR D Y PATIL SCHOOL OF MANAGEMENT
Via Lohegaon, Charholi Bk. Pune

PRESENTS

“SYNERGY WITH ENERGY”

Friday, 8th October 2021, 10.00 am to 12.00 noon

Platform: Zoom Online Session





Prof. (Dr.) E. B. Khedkar
Director, DYPSON
Vice President,
Ajeenkya DY Patil
University And
Ajeenkya DY Patil Group

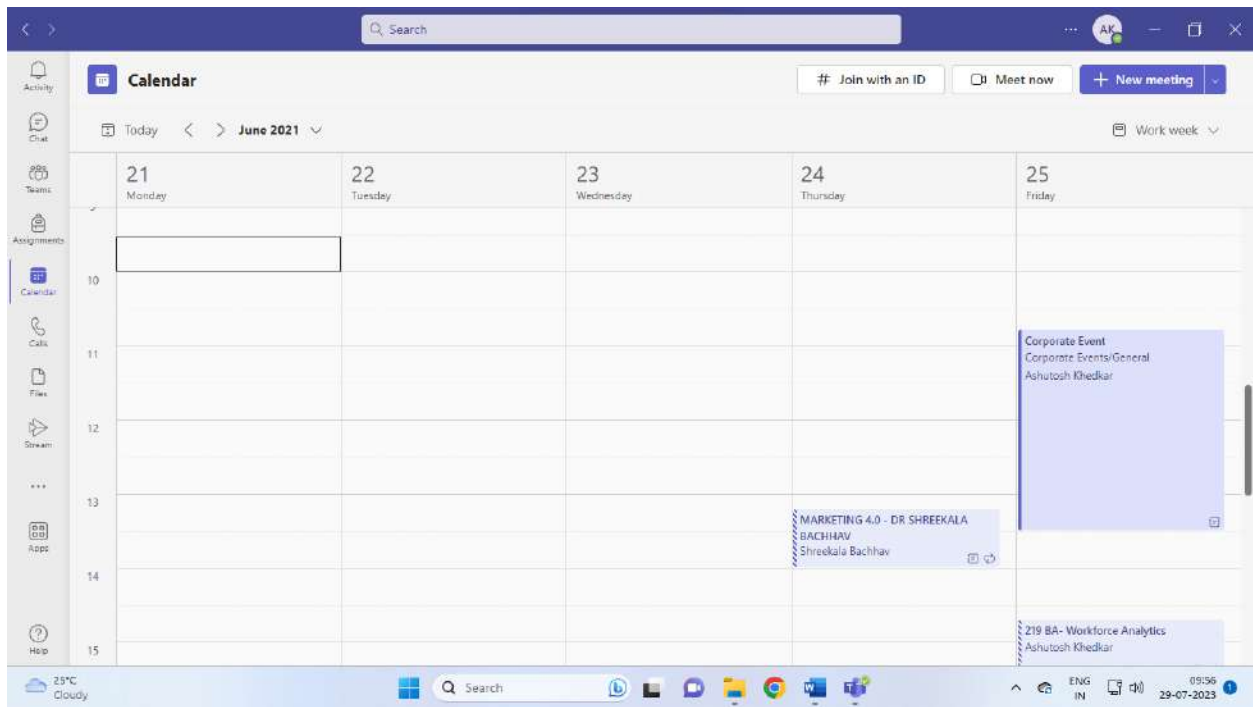
Mr. Dinesh Nathani 2.0
Global Life Energy Coach

Prof. (Dr.) O. P. Haldar
HOD, DYPSON

Organizing Team

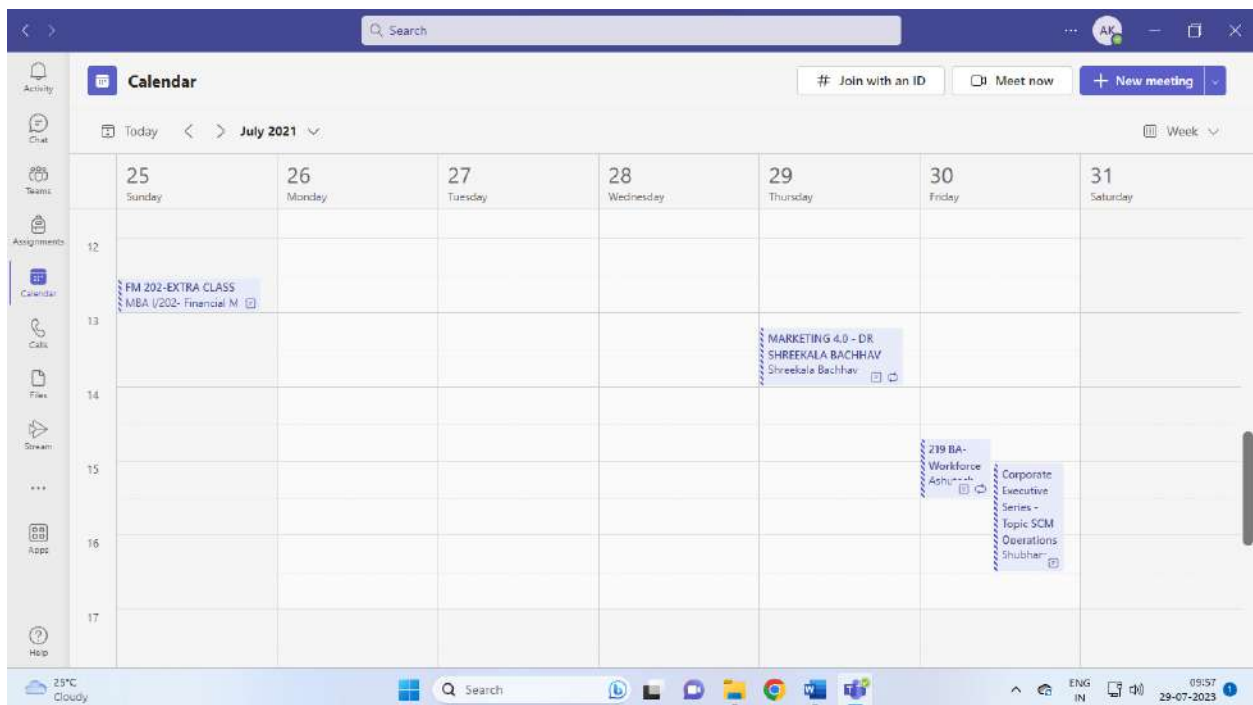
Dr. Rachna Gaur Dr. Shreekala Bachhav
Dr. Debashree Jana Prof. Shubham Wadpallwar
Prof. Ashutosh Khedkar

MS-Teams – Events uploaded on calendar



This screenshot shows the MS-Teams calendar interface for the week of June 21-25, 2021. The calendar is displayed in a grid format with columns for each day and rows for hourly slots. The interface includes a search bar at the top, navigation buttons for 'Join with an ID', 'Meet now', and 'New meeting', and a sidebar with various application icons. The events listed are:

Date	Time	Event Name	Organizer
June 25	10:00 - 11:00	Corporate Event	Ashutosh Khedkar
June 24	13:00 - 14:00	MARKETING 4.0 - DR SHREEKALA BACHHAV	Shreekala Bachhav
June 25	14:00 - 15:00	219 BA- Workforce Analytics	Ashutosh Khedkar



This screenshot shows the MS-Teams calendar interface for the week of July 25-31, 2021. The calendar is displayed in a grid format with columns for each day and rows for hourly slots. The interface includes a search bar at the top, navigation buttons for 'Join with an ID', 'Meet now', and 'New meeting', and a sidebar with various application icons. The events listed are:

Date	Time	Event Name	Organizer
July 25	12:00 - 13:00	FM 202-EXTRA CLASS	MBA U202- Financial M
July 29	13:00 - 14:00	MARKETING 4.0 - DR SHREEKALA BACHHAV	Shreekala Bachhav
July 30	15:00 - 16:00	219 BA- Workforce Analytics	Ashutosh Khedkar
July 30	16:00 - 17:00	Corporate Executive Series - Topic SCM Operations	Shubhar

Calendar

25°C Cloudy

Search

Activity

Calendar

Join with an ID Meet now New meeting

Today < > August 2021 Week

	15 Sunday	16 Monday	17 Tuesday	18 Wednesday	19 Thursday	20 Friday	21 Saturday
13					MARKETING 4.0 - DR SHREEKALA BACHHAV Shreekala Bachhav		
14						219 BA- Workforce Analytics Ashutosh Khedkar	
15						Corporate Executive Series Corporate Events/General Shubham Wadpaliwar	
16			Human Resource Management Sheetal Jalgaonkar				
17							
18							

25°C Cloudy Search

Calendar

25°C Cloudy

Search

Activity

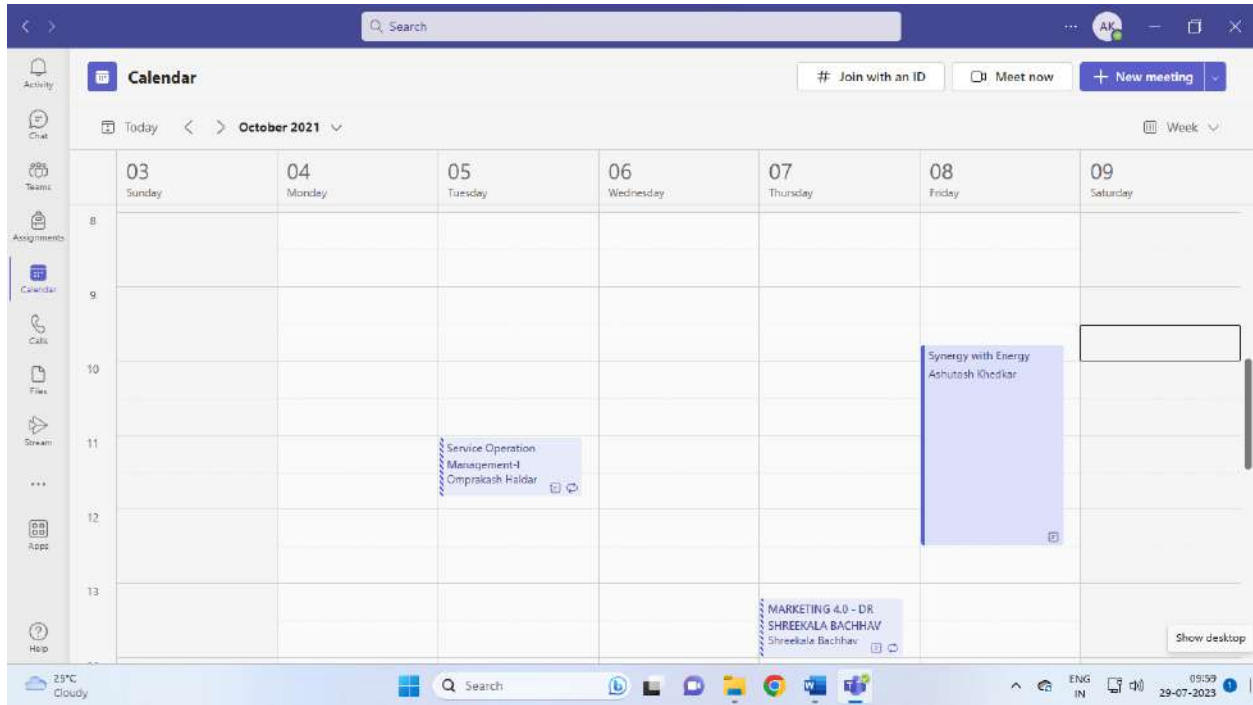
Calendar

Join with an ID Meet now New meeting

Today < > September 2021 Week

	05 Sunday	06 Monday	07 Tuesday	08 Wednesday	09 Thursday	10 Friday	11 Saturday
13					MARKETING 4.0 - DR SHREEKALA BACHHAV Shreekala Bachhav		
14						219 BA- Workforce Analytics Ashutosh Khedkar	
15							
16					Corporate Series- How to make an Impact in Interviews Ashutosh Khedkar		
17							
18							

25°C Cloudy Search



Problems Encountered and Resources Required:

a) Problems Encountered

- i) Due to increased usage of Internet, sometimes students faced the connectivity issues.
- ii) Digital learning is enriching but some students do not find a virtual classroom as engaging as a traditional one.

b) Resources Required

- i) Smart Phone
- ii) Laptop
- iii) Desktop

Any one of the above with internet connection. MS-Teams App must be installed on the device.

Survey has been done (Phone calling) before conducting the corporate events about the resources availability with the students and faculty members.



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7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual. (2021-22)

BEST PRACTICE-II

A) Title of the practice: Student Induction Programme - Shubharambh

1. Objectives of the Practice

- i. To help students to understand the MBA Course and expectations from corporate
- ii. To help new students adjust and feel comfortable in the new environment
- iii. To inculcate in them the ethos and culture of the institution
- iv. To help them build bonds with other students and faculty members
- v. To help students understand professional ethics and professional development

2. The Context:

The students who enters for the professional course like MBA come from diverse backgrounds and culture. The purpose of the higher education is to have a professional surroundings to pursue a career. Students should have knowledge about MBA Course and academic curriculum, corporate scenario and expectations of stakeholders. Student Induction Programme basically focuses on making students aware about rules and regulations, code of conduct and ethos and culture of the institution.

3. The Practice:

1. Coordination with IQAC for SIP.
2. Prepared induction programme schedule and communicated to students and faculty members.
3. Conduction of programme on prescribed time.
4. Preparation of Report.

Students are guided on the following points in the student induction programme.

- Mentoring
- Extra-Curricular Activities
- Examination
- Library Services
- Workshops and Guest Lectures
- Placement

- Alumni success stories
- Skill development
- Responsibility toward society
- Feedback system

4. Evidence of Success:

i) Programme Schedule

<u>Itinerary of the Programme</u>	
<u>Friday, 4th March 2022</u>	
NATIONAL ANTHEM	10.00 am
SARASWATI PUJAN	10.03 am
Welcome Address by Dr E.B. Khedkar : Vice President, Ajeenkya D Y Patil Group Director Dr D Y Patil School of Management,	10.05 – 10.30 am
Mr. Chandan Maheshwari Head- Business Development Avati Consulting Solutions	10.30 am – 11.30 am
Mr. Devendra Chhillar Vice President Operations Dynamic Logistics	11.30 am – 12.30 pm
Mr. Jasahn Joshi Talent Sourcing Leader	12.30 pm – 1.30 pm
LUNCH BREAK 1.30 pm – 2.30 pm	
Mr. Nitin Bakale Channel Sales Leader, Siemens PLM Mainstream Products	2.30pm – 3.30 pm
Mr. Tomio Isogai Ex- Managing Director- Sharp India Ltd. Freelance Advisor to Indo-Japan relations	3.30 pm – 4.30 pm
Teaching & Non-Teaching Staff felicitation	4.30 pm -5.30 pm
VOTE OF THANKS	

ii) Programme Photos





Summary of the Event:

Induction Program 'Shubh Aarambh' conducted on 4 March 2022 for MBA students.

Various activities and interactive sessions were organized for the induction program.

To mark the beginning of the academic year and Induction Program, Prof. (Dr.) E. B. Khedkar, Vice President, Ajeenkya D Y Patil Group, Director, Dr D Y Patil School of Management, inaugurated the program.

Experts for the industry addressed the students on topics like Risk Management, how to deal with VUCA, Risk Mitigation Strategies, Concept of SCM, Stakeholders in SCM, Competencies required for Job Seekers, Importance of Doing MBA, Evolution of Communication Channels and the Secrets of Japan's Success.

5. Problems Encountered and Resources Required:

A) Problems Encountered

- i. The Programme is organized online by keeping in mind the covid-19 protocols.