

# **Programme Outcomes, Programme Specific Outcomes and Course Outcomes for MBA**

## **A. MBA Program Outcome:**

The MBA program is a student centric program with an objective of developing a career in diverse sectors of the industry domestically and globally. The MBA program not only facilitates learning in theory and practice of different functional areas of management but also equips the students with an integrated approach to various functions of management.

The curriculum is designed in a way that Institutes, Faculty and Students will shift their focus from traditional methodology which excessive focuses on industry towards a broad based learning, encompassing the end to end processes involved in developing entrepreneurial skills looking at needs and demands of broader sections of the society.

Some of the highlights of the curriculum are –

a) **New Skills & Competencies desired due to dynamic business environment:** The contents and structure of syllabus revolves around the Knowledge, Skills and Attitude (KSA) dimensions, which calls for dynamic job requirements of today

b) **Concerns expressed by the Industry:** The industry has expressed concerns about the need for improvement in the communication skills, inter-personal skills, domain knowledge basics, business environment awareness, technology proficiency, and attitude of the MBA graduates. The curriculum imbibes methods necessary to address these concerns of the industry.

c) **Application Orientation:** The course focuses on methodology that will apply management theories, principles and concepts in routine requirement of the industry. This can be achieved through group activity, field work, experiential learning, etc.

d) **Entrepreneurial aspirations and preparedness for the same:** The curriculum will allow students to a confidence level where they can become masters of their own and wish to start up their new ventures and create further growth opportunities.

**At the end of the curriculum students should able to start their own venture and control all the managerial functions. Apart from this students should be able to handle the managerial responsibilities in the corporate world.**

## **B. MBA Program Specific Outcomes are:**

1. To imbibe the students with requisite domain knowledge, skills & right attitude necessary to provide effective leadership in a global environment.
2. To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society.
3. To inculcate proactive thinking to ensure effective performance in the dynamic socio-economic and business ecosystem.

4. To harness entrepreneurial approach and skillsets aligned with the national priorities.

**MBA programme will definitely help the students to adopt the required skillsets to perform efficiently and effectively in today's competitive corporate world.**

**C. Course Outcomes are:**

Some of the Specific course outcomes which are focused are as follows:

- Reading & Listening Skills
- Problem Definition & Problem Solving Skills
- Sensitization to Cross-Functional skills ,Cross-Cultural skills in association with Global perspectives
- Learning by application and doing – Experiential learning
- Team building basics and its orientation
- Improved communication skills
- Improved Discipline and attire